



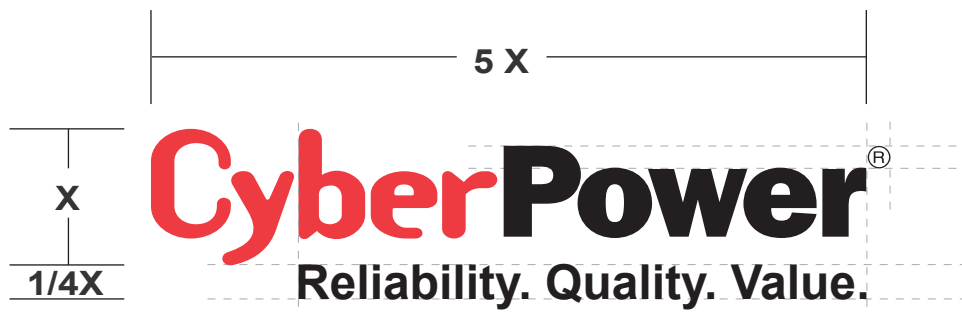
LOGO GUIDELINES

LOGO GUIDELINES

Size Guidelines

To achieve maximum visibility and impact, a minimum amount of clear space should surround the CyberPower logo.

Please display slogan "Reliability. Quality. Value." under CyberPower logo when using in colorboxes, cataloges, and flyers.



The CyberPower color for the logo are red and black. The secondary colors are two shades of grey. Specific Pantone colors and their CMYK and RGB equivalents have been selected. Please use the appropriate color breakdowns specified here for each application. The Pantone colors can be used on both coated and uncoated stock.



Primary Color



CyberPower Red / Pantone 185C
C=0 / M=91 / Y=76 / K=0
R=252 / G=25 / B=33

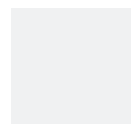


Black / Pantone Black C
C=0 / M=0 / Y=0 / K=100
R=0 / G=0 / B=12

Secondary Color



Pantone Cool Grey 7C / 37% Black
C=0 / M=0 / Y=0 / K=37
R=161 / G=161 / B=161



Pantone Cool Grey 1C / 6% Black
C=0 / M=0 / Y=0 / K=6
R=240 / G=240 / B=240

Background Color (for color box)



CyberPower Blue
C=100 / M=80 / Y=0 / K=0
R=15 / G=33 / B=139

Color Variations

The followings are general guidelines to follow when applying the CyberPower logo to product. The standard colors of product are Pantone 185C, Pantone Black C, Pantone Cool Grey 7C, White. In order for the CyberPower logo to have prominence on the product, the logo should always be placed on the "face" of the product in a color that offers the most contrast with the background it will be placed on. The colors to be used are as follows:



On white or light colored products using full color Pantone 185C, Black C



On solid red color background Solid white color



On solid one color or dark colored products Pantone Cool Grey 7C



On color printing with blue background Pantone 185C, Black C with white outline



On color printing with busy background Pantone 185C, Black C with white outline

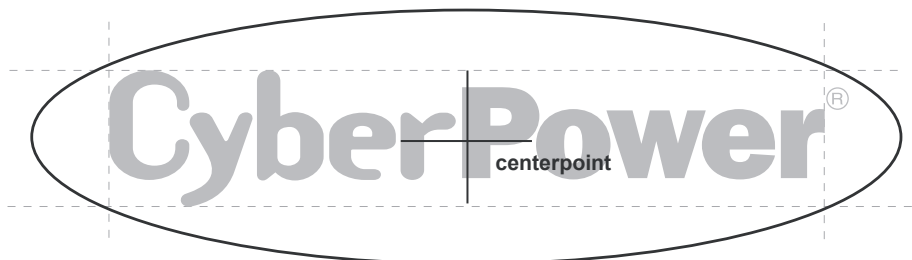
Minimum Clearspace

It is important to keep other graphics and text from infringing on the logo by surrounding it with a buffer equal to or greater than the height of one capital "C" of the workmark. In many instances it will be important to your communications to add even great clearspace than the minimum 1"C" space. Please consider this when designing materials to ensure the logo is not crowded or overwhelmed by other elements.

The exception is the jewel piece which will be centered evenly within the area.



Jewel piece



Arial is the CyberPower typeface for the all typesetting and printing.
Helvetica is the secondary typeface.

Primary

Arial Regular

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()

Arial Italic

*abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()*

Arial Bold

**abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()**

Arial Bold Italic

***abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()***

Arial Black

**abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()**

Secondary

Helvetica Light

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()

Helvetica Light Oblique

*abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()*

Helvetica Bold

**abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()**

Helvetica Bold Oblique

***abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()***

Helvetica Black

**abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789!@#%[^]&*()**

Trademark Guidelines

When referring to CyberPower logo (without the slogan), it should be used as CyberPower®. The ® only needs to appear the first time CyberPower® appears on a page, or whenever the trademark is used in a prominent location.

Trademark Symbol Size and Location

The trademark symbol (®) must always accompany the CyberPower logo, and it must appear in the same color. The (®) size should be legible, but never too large to distract from the name.

Three common logo sizes are shown below. In each example, the ® height is 5 points and can never go smaller.

For logos larger than 2.5 inches, or smaller than 2 inches, the ® may need to be resized to achieve a more suitable proportion. When resizing the ®, always use the file provided in the soft copy, which has been optimized for printing. Correct ® position in relation to the logo to be located at far right.



Placement Guidelines

The CyberPower® logo must appear on all CyberPower® products unless the size of the product is such that the minimum allowed logo size will not fit. For prominence, the ideal logo placement is always centered on the primary "face" of the product. When centering the logo on the product, use the center of the entire word (not the ®) - as the reference point.



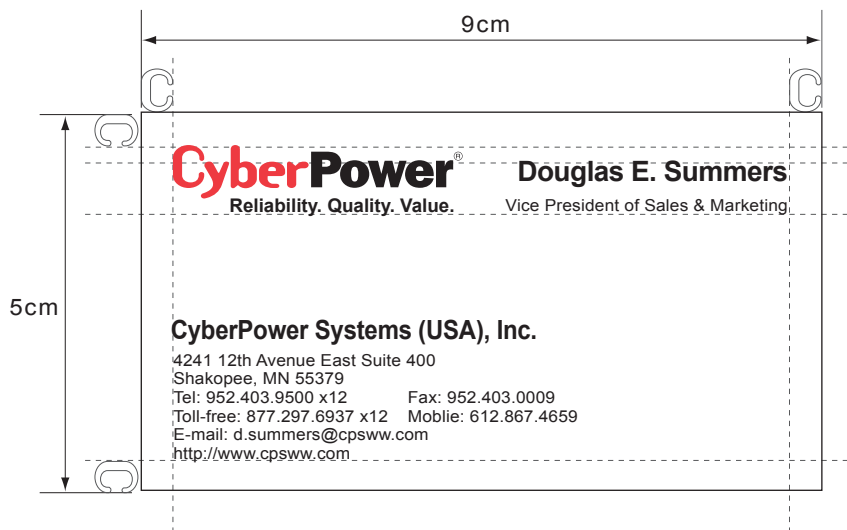
CyberPower[®]
Reliability. Quality. Value.

Business Card

Business Card

CyberPower Systems (EN), Inc.

The dimension of CyberPower business card should be 9cm (length) x 5cm (width) and the paper material is Dutch card 260 lbs. Please follow the guideline below for the Font Type. It is necessary to leave the space equal or greater than the height of one capital "C" of the CyberPower logo to ensure the text is arranged and not crowded.

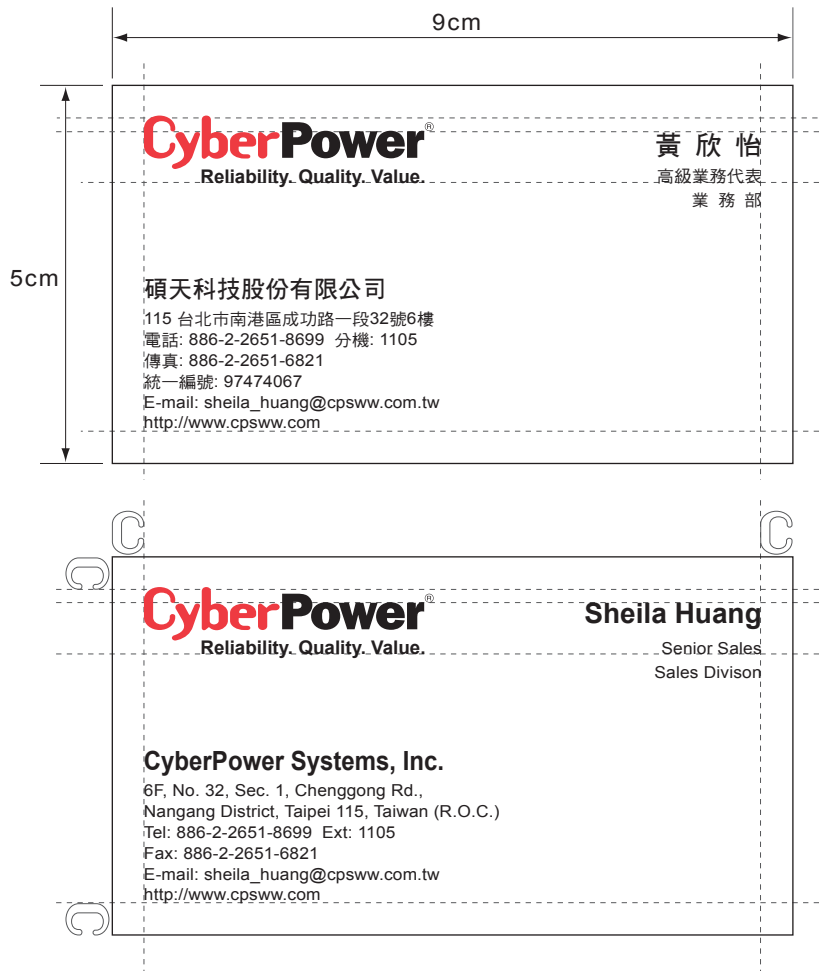


Title	Type	Size	Spacing*	Vertical
Douglas E. Summers	Arial Bold	10.5 pt	-20	100%
Vice President of Sales & Marketing	Arial Regular	6.5 pt	10	95%
CyberPower Systems (USA), Inc.	Arial Bold	9 pt	-10	110%
4241 12th Avenue East Suite 400 Shakopee, MN 55379 Tel: 952.403.9500 x12 Fax: 952.403.0009 Toll-free: 877.297.6937 x12 Mobile: 612.867.4659 E-mail: d.summers@cpsww.com http://www.cpsww.com	Arial Regular	6.5 pt	10	95%

* Note: If the length of the full name goes beyond third of the business card, please shorten the letters spacing from "0" to "-20". *

CyberPower Systems(CN), Inc.

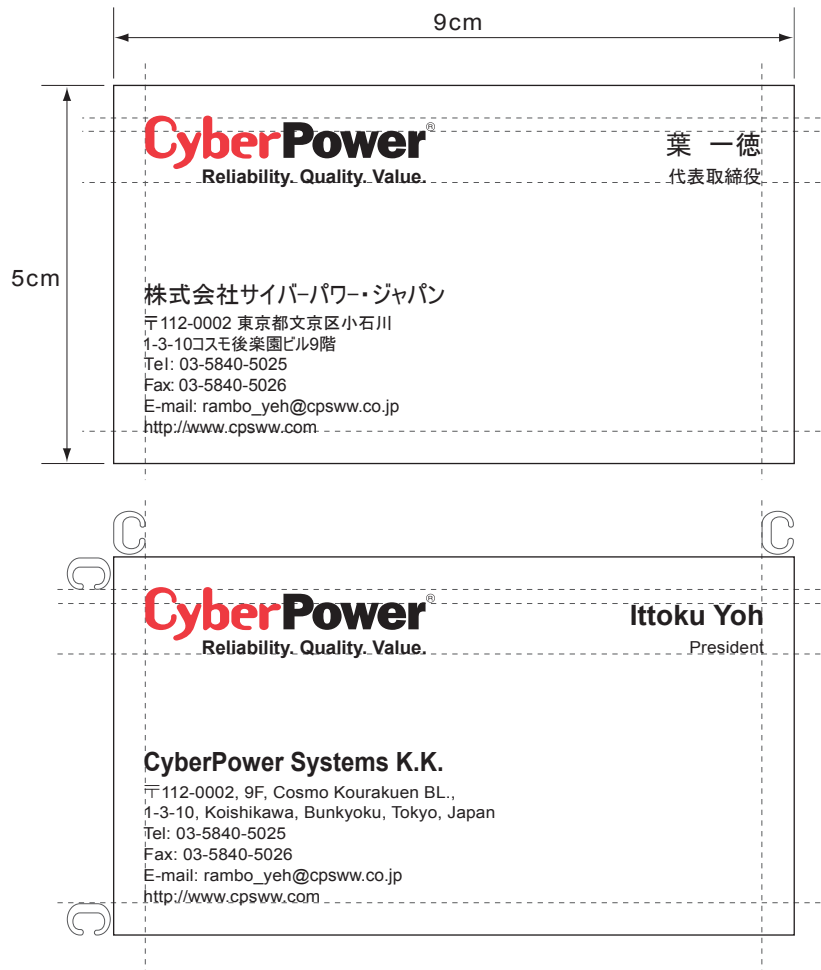
The dimension of CyberPower business card should be 9cm (length) x 5cm (width) and the paper material is Dutch card 260 lbs. Please follow the guideline below for the Font Type. It is necessary to leave the space equal or greater than the height of one capital "C" of the CyberPower logo to ensure the text is arranged and not crowded.



Title	Type	Size	Spacing	Vertical
黃欣怡	華康粗黑體	10 pt	0	100%
高級業務代表 業務部	華康中黑體	6.5 pt	10	95%
碩天科技股份有限公司	華康粗黑體	10 pt	10	110%
115 台北市南港區成功路一段32號6樓 電話: 886-2-2651-8699 分機: 1105 傳真: 886-2-2651-6821 統一編號: 97474067 E-mail: sheila_huang@cpsww.com.tw http://www.cpsww.com	華康中黑體 Arial Regular	6.5 pt	10	95%
Sheila Huang	Arial Bold	10.5 pt	0	100%
Senior Sales Sales Division	Arial Regular	6.5 pt	10	95%
CyberPower Systems, Inc.	Arial Bold	9 pt	0	110%
6F, No. 32, Sec. 1, Chenggong Rd., Nangang District, Taipei 115, Taiwan (R.O.C.) Tel: 886-2-2651-8699 Ext: 1105 Fax: 886-2-2651-6821 E-mail: sheila_huang@cpsww.com.tw http://www.cpsww.com	Arial Regular	6.5 pt	10	95%

CyberPower Systems(JP), Inc.

The dimension of CyberPower business card should be 9cm (length) x 5cm (width) and the paper material is Dutch card 260 lbs. Please follow the guideline below for the Font Type. It is necessary to leave the space equal or greater than the height of one capital "C" of the CyberPower logo to ensure the text is arranged and not crowded.



Title	Type	Size	Spacing	Vertical
葉一徳	MS UI Gothic 標準	10 pt	0	100%
代表取締役	MS UI Gothic 標準	7 pt	0	100%
株式会社サイバーパワー・ジャパン	MS UI Gothic 標準	9 pt	0	100%
〒112-0002 東京都文京区小石川 1-3-10コスモ後楽園ビル9階 Tel: 03-5840-5025 Fax: 03-5840-5026 E-mail: rambo_yeh@cpsww.co.jp http://www.cpsww.com	MS UI Gothic 標準 Arial Regular	6.5 pt	0	100%
Ittoku Yoh	Arial Bold	10.5 pt	0	100%
President	Arial Regular	6.5 pt	10	95%
CyberPower Systems K.K.	Arial Bold	9 pt	0	110%
〒112-0002, 9F, Cosmo Kourakuen BL., 1-3-10, Koishikawa, Bunkyo, Tokyo, Japan Tel: 03-5840-5025 Fax: 03-5840-5026 E-mail: rambo_yeh@cpsww.co.jp http://www.cpsww.com	Arial Regular	6.5 pt	10	95%



CPS website URL issue

CPS website URL issue

Trademark Guidelines

- For newly-setup sales region, please register one of the URL addresses below as main entry site:
 - www.cpsww.com.xx (xx stands for country abbreviation)= US format
 - www.cpsww.co.xx (xx stands for country abbreviation)= UK format

For corporate image consistency, www.cpsww.com will be the primary entry site for CyberPower with region selector at the top right corner for customization.

- The addresses below are recommended to be registered and will be redirect to the region entry site respectively for consistency:
 - www.cyberpower.xx (xx stands for country abbreviation)
 - www.cyberpowersystems.xx (xx stands for country abbreviation)



E-Mail Signature file & Copyright

E-Mail Signature file & Copyright

E-Mail Signature file & Copyright

Best Regards,

Gilbert Chen

Director, Sales & Marketing Division

CyberPower Systems Inc.

Tel:886-2-2651-8699 # 1215

Fax:886-2-2651-6821

E-mail: g.chen@cpsww.com.tw

<http://www.cpsww.com>

This message and its attachment(s) (hereinafter collectively referred to as "Message") are from CyberPower Systems, Inc. The Message is confidential and may also be privileged. Any review, retransmission, dissemination, disclosure, copying or other use of the whole or partial Message by persons or entities other than the recipient(s) as indicated in the Message is prohibited. If you are not an intended recipient, please kindly reply us immediately and delete the Message from any computer and network. We greatly appreciate your cooperation. Besides, the Message is susceptible to alteration and the Internet can not guarantee the integrity of the Message. Therefore, the CyberPower Systems, Inc. shall not be liable for the Message if altered, modified, changed or falsified.

Title	Type	Size	Spacing	Color
Best Regards,	Arial	10 pt	15	Black
Gilbert Chen	Arial, Bold, Italic	12 pt	15	Black
Director, Sales & Marketing Division	Arial	10 pt	15	Gray-80%
CyberPower Systems Inc.	Arial, Bold	10 pt	15	Cyber-Red Power Systems Inc.-Black
Tel:886-2-2651-8699 # 1215				
Fax:886-2-2651-6821	Arial	10 pt	15	Black Hyperlink auto-updated
E-mail: g.chen@cpsww.com.tw				
http://www.cpsww.com				
This message and its attachment(s) (hereinafter collectively referred to as "Message")....	Arial	8 pt	12	Gray-50%

• E-mail address format:

* (Initial letter of first name).(surname)@cpsww.com.(region) ex: g.chen@cpsww.com.tw

* (Initial letter of first name).(surname)@cpsww.co.(region) ex: g.chen@cpsww.co.th

CyberPower[®]
Reliability. Quality. Value.

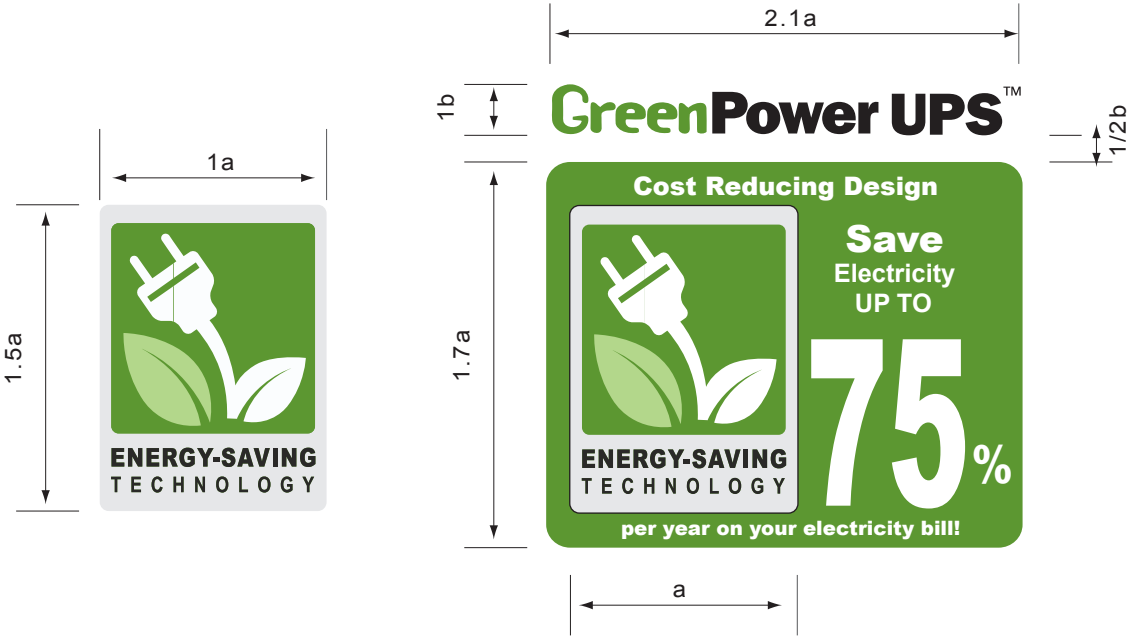
Green Power Logo Guideline

Green Power Logo Guideline

GreenPower UPS[™]

GreenPower UPS™ Guidelines

The GreenPower UPSTM logo must be placed on all GreenPower products. For prominence, the ideal logo placement is at front panel/top panel or any other prominent places with eye-catching size to ensure the most extent of label exposure.



Pantone 367C
 C=32 / M=0 / Y=59 / K=0
 R=173 / G=220 / B=108

Pantone 370C
 C=66 / M=18 / Y=100 / K=5
 R=82 / G=138 / B=30

Title	Type	Size
Cost Reducing Patented Design per year on your electricity bill!	Arial Black	